



EXHIBITOR PROSPECTUS

LAS VEGAS

MARCH 28-29, 2022

HOSTED BY:



INVITATION TO EXHIBIT



The Aramsco team invites you to join us at **The Mirage, Las Vegas, March 28-29, for NeXus 2022**. Over the course of two days you'll get one-on-one exposure to our high-performing Sales team and access to hundreds of customers from all over the country (and a number from north and south of the border as well).

The product expo, networking events, and training will help you build long-lasting relationships and increase brand awareness with our Sales teams and customers.



WHO WILL BE THERE

All of Aramsco's key decision makers that can help you grow sales: Senior Management, Sales teams, Product Management, and hundreds of our best customers

YOUR HOST



ABOUT ARAMSCO

AramSCO is a national distributor providing **Professional Cleaning, Janitorial & Sanitation, Surface Preparation, Restoration & Abatement, Stone Fabrication, Environmental Safety and Emergency Response** products and solutions. With the largest U.S. footprint in the industry, Aramsco is the strongest team in the business. We are the national source for contractors, with one of the widest product offerings of any distributor. We have access to over 100,000 items and offer them to contractors with local service, support, and the type of delivery they need, when they need it. We're also a critical resource for valuable product and application expertise on a wide range of items.

WHAT NEXUS OFFERS CUSTOMERS

NeXus is where our experienced salesforce brings professionals in the markets named above together with trusted industry-experts and manufacturers.

NeXus connects customers and exhibitors with:

- ◆ Customized educational sessions, led by attending manufacturer experts in product and market segments
- ◆ Sixteen Educational Seminars throughout the day covering a variety of topics including but not limited to: Business and Marketing, Restoration, Professional Cleaning, Surface Prep/ Stone Fabrication. Each seminar will last 1 hour and offer 1 IICRC CEC (continuing education credit).
- ◆ Product information "sharing and showing" by the industry-leading manufacturers who exhibit at NeXus
- ◆ Networking activities where manufacturers will be able to connect directly with the Aramsco Sales Force and customers to build lasting brand loyalty.

THE VENUE



The Mirage is the original Vegas mega-resort, a Four Diamond award-winner located center-Strip with its iconic volcano welcoming you to a paradise of 24-hour action.

Hotel Rooms

Enjoy luxurious amenities such as Mirage Serta Perfect Sleeper® pillow top mattresses, feather down pillows and comforter and a 42" LCD TV.

Casino & Gaming

Join the excitement and experience classic Las Vegas at its best. The Mirage features popular Vegas casino games, modern slot machines, poker and much more.

Restaurants & Dining

The Mirage is more than world-class dining — it's dining that transports you to exotic lands. Entice your senses and treat yourself to a world tour of flavor. From the American themed buffet, Cravings, to Coastal Italian cuisine at Osteria Costa, The Mirage has a dining experience for you.

Things to do at The Mirage

You've not experienced Las Vegas to its fullest unless you've enjoyed the amenities at The Mirage. Whether you're relaxing in a private cabana by the pool, or meeting face to face with exotic animals in the Secret Garden, we have the experience for you.



LOCATION

3400 Las Vegas Boulevard South
Las Vegas, NV 89109

Tel: (800) 374-9000

Website: mirage.mgmresorts.com

TRAVEL TIPS

We recommend arriving in Las Vegas on Sunday, March 27, and leaving on Wednesday, March 30. Expo set-up will take place Monday March 28 into Tuesday, March 29.

The Sales & Exhibitor preview takes place on Monday.

STAYING AT THE MIRAGE

A limited number of discounted room rates are available at The Mirage (available on a first-come, first-served basis). Please review the exhibitor schedule on the next page before booking your travel. A NeXus discounted room rate code will be provided at a later date.



Learn more about The Mirage Las Vegas by visiting their website:

The Mirage
mirage.mgmresorts.com

BOOTH BASICS



REGISTRATION RATES

Early bird, *before* November 30, 2021: **\$4,750**

Regular rate, *after* December 1, 2021: **\$4,995**

Each registration includes:

- (1) 10' x 10' booth (with 8' black background drape, 36" black side divider drapes and Booth ID Sign)*
- Two booth attendees
- Overnight security for expo floor from March 27 - March 30
- Inclusion on floor maps and exhibitor listings

EXHIBITOR SCHEDULE

SUNDAY, MARCH 27

Partnership Dinner All Exhibitors are invited to attend	6:00pm - 7:30pm
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MONDAY, MARCH 28

Expo Set-Up	7:00am - 2:00pm
Sales-Only Expo Preview All Exhibitors are required to attend	2:30pm - 4:00pm
NeXus Welcome Reception @ Drais Beach Club*	7:30pm - 9:30pm

*For two attendees, \$75 for ea. additional

TUESDAY, MARCH 29

Educational Seminars for All-Access Pass holders	9:00am - 4:00pm
NeXus Vendor Expo	1:30pm - 7:00pm
NeXus After Party @ Top Golf**	8:00pm - 11:00pm

**For two attendees, \$75 for ea. additional

WEDNESDAY, MARCH 30

Expo Breakdown (optional breakdown on Tuesday, 7pm-9pm)	6:00am - 12:00pm
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* Exhibitors may rent any additional items and services through AEX Convention Services (a link to order forms will be provided after registration).



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THE PLACES TO BE



Partnership Dinner | Sunday, March 27, 2021

Join the Aramsco management team for dinner as Rich Salerno, our CEO, gives his review of the year and recognizes those business partners that enable our success.

All Exhibitors are invited to attend this event.

Sales-Only Expo Preview | Monday, March 28, 2021

Exhibitors get one-on-one time with the Sales and Management team of Aramsco before the expo opens to the public (no customers or other attendees will be allowed on the floor at this time). This is a great time to discuss costs, competitive features, etc., with the teams that will be selling and promoting your products. **All Exhibitors are *strongly encouraged* to attend this event.**

NeXus Vendor Expo | Tuesday, March 29, 2021

This is your time to shine! The entire sales force and their customers will be in attendance during this six-hour open-floor Expo. There will be hundreds of pre-registered customers in attendance, and even more that show up on that day. Show off your new or favorite products and conduct your own giveaways.

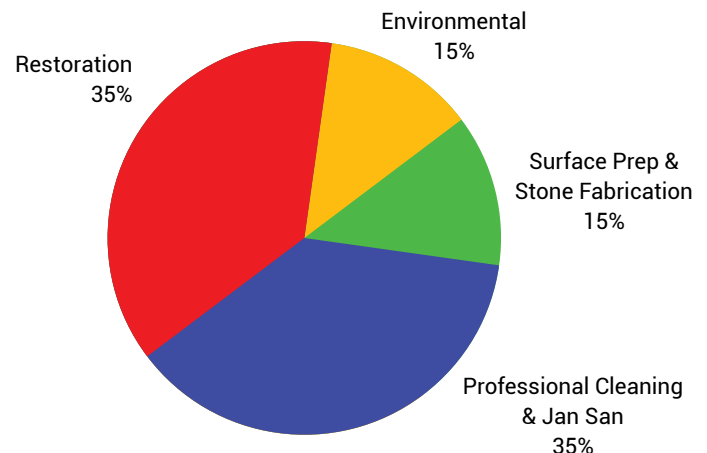


THE PEOPLE TO MEET

Industry professionals look to NeXus exhibitors to bring the best and newest in equipment, tools, chemicals and personal protection. Gain exposure and showcase your company in front of hundreds of Aramsco customers, who travel to NeXus from all over the country.

Attendees represent end-users, managers and owners who have the responsibility of recommending, authorizing and using your products.

Markets represented by NeXus attendees



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SPONSORSHIPS



We are excited to offer event sponsorships to assist you in increasing visibility, driving booth traffic and creating brand awareness. Sponsorship levels and opportunities are listed at right, and are reserved on a first-come, first-served basis. **Contact your product manager for more details or to reserve your spot.**



MAKE IT YOURS!

*Customize a sponsorship, and own it!
Contact your product manager to work out the details.*

SPONSORSHIP LEVELS	COST	SPOTS AVAILABLE
Platinum	\$58,000	1
Gold	\$50,000	2
Silver	\$17,000	7
Bronze	\$9,000	9

ADDITIONAL SPONSORSHIPS	COST	SPOTS AVAILABLE
Mobile App	\$5,000	1
Full-page Ad in Show Guide	\$3,560	2
1/2-page Ad in Show Guide	\$2,625	2
1/4-page Ad in Show Guide	\$1,675	2
Charging Station	\$1,200	1
Hand Sanitation Station	Varies	TBD

EXHIBITOR PERKS

REGISTRATION

Online registration is available to all exhibitors. You can register additional booth attendees* and pay your fees all in one place!

MOBILE APP

Download the NeXus Mobile App to access these great features:

- Contact information for all attendees (great for lead retrieval)
- Event information, including schedules and interactive maps
- Push notifications to get instant updates and reminders
- Customize your company's profile with richer content, documents, images and much more (detailed instructions will be emailed to attendees)

EXHIBITOR SERVICES

Exhibitors may rent any additional items and services through AEX Convention Services (a link to order forms will be provided after registration).

*Two people per booth registration, \$75 for each additional person. See Registration Rates for full cost.



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